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DATE: May 23, 2006

TO: Examiner John MANNING FAX NO.: 571-273-8300
USPTO GPAU 2614FROM: Adam D. Sheehan
Reg. No. 42,146**RE: REPLY TO OFFICE ACTION**

U.S. APP NO.: 10/039,436

FILING DATE: November 9, 2001

APPLICANT(S): Blair BIRMINGHAM

ATTY DKT NO.: 1376-0100690

TITLE: SYSTEM AND METHOD FOR GENERATING USER-SPECIFIC
TELEVISION CONTENT BASED ON CLOSED CAPTIONING
CONTENT

NO. OF PAGES (INCL. COVER SHEET): 15

Attached please find:

- PTO/SB/21 Transmittal Form (1 pg)
- Reply to Office Action (13 pgs)

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NO. 7561 P. 2

MAY 23 2006

PTO/SB/21 (09-04)

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TRANSMITTAL
FORM

(to be used for all correspondence after initial filing)

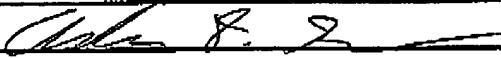
Total Number of Pages in This Submission

Application Number	10/039,436
Filing Date	November 9, 2001
First Named Inventor	Blair BIRMINGHAM
Art Unit	3614
Examiner Name	John MANNING
Total Number of Pages in This Submission	14
Attorney Docket Number	1376-0100690

ENCLOSURES (Check all that apply)

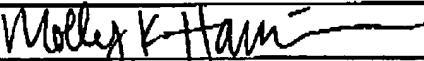
<input type="checkbox"/> Fee Transmittal Form	<input type="checkbox"/> Drawing(s)	<input type="checkbox"/> After Allowance Communication to TC
<input type="checkbox"/> Fee Attached	<input type="checkbox"/> Licensing-related Papers	<input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences
<input checked="" type="checkbox"/> Amendment/Reply	<input type="checkbox"/> Petition	<input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief)
<input type="checkbox"/> <input type="checkbox"/> After Final	<input type="checkbox"/> Petition to Convert to a Provisional Application	<input type="checkbox"/> Proprietary Information
<input type="checkbox"/> <input type="checkbox"/> Affidavits/declaration(s)	<input type="checkbox"/> Power of Attorney, Revocation	<input type="checkbox"/> Status Letter
<input type="checkbox"/> Extension of Time Request	<input type="checkbox"/> Change of Correspondence Address	<input type="checkbox"/> Other Enclosure(s) (please identify below):
<input type="checkbox"/> Express Abandonment Request	<input type="checkbox"/> Terminal Disclaimer	
<input type="checkbox"/> Information Disclosure Statement	<input type="checkbox"/> Request for Refund	
<input type="checkbox"/> Certified Copy of Priority Document(s)	<input type="checkbox"/> CD, Number of CD(s) _____	
<input type="checkbox"/> Reply to Missing Parts/ Incomplete Application	<input type="checkbox"/> Landscape Table on CD	
<input type="checkbox"/> <input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53		
Remarks		
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SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm Name	LARSON NEWMAN ABBEY POLANSKY & WHITE, LLP		
Signature			
Printed name	Adam D. Sheehan		
Date	May 23, 2006	Reg. No.	42,146

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Typed or printed name	Molly K. Harrison
Date	May 23, 2006

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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RECEIVED
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MAY 23 2006 PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): Blair BIRMINGHAM

Title: SYSTEM AND METHOD FOR GENERATING USER-SPECIFIC
TELEVISION CONTENT BASED ON CLOSED CAPTIONING
CONTENT

App. No.: 10/039,436 Filed: November 9, 2001

Examiner: John MANNING Group Art Unit: 2614

Atty. Dkt. No.: 1376-0100690

Mail Stop AMENDMENT
Commissioner for Patents
PO Box 1450
Alexandria, VA 22313-1450

RESPONSE TO OFFICE ACTION

Dear Sir:

In response to the Office Action mailed February 23, 2006, please amend the above-identified application as follows:

Specification Amendments begin on page 2.

Claim Amendments begin on page 3.

Remarks begin on page 10.

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Molly K. Harrison Typed or Printed Name	<u>Molly K. Harrison</u> Signature